

Sarea-Flo Productions
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SAREA-FLO PRODUCTIONS WELCOMES SUMMER INTERNS THROUGH THE MARION BARRY SUMMER YOUTH EMPLOYMENT PROGRAM

FOR IMMEDIATE RELEASE:

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(Washington D.C.) - Today concludes the second week of the Sarea-Flo Productions partnership with the Marion Barry Summer Youth Employment Program. Ten D.C. youth have become a part of the Sarea-Flo Productions team in "Creating REEL Pretty Images" and are working towards developing their professional portfolio with projects created throughout the program.

Marion Barry Summer Youth Employment Program began in 1979 and continues to this day. Marion Barry was committed to using local funding to solve the high rates of unemployment among black youth and decided to create the summer youth employment program. This allowed youth to spend their summertime productively by working at an internship, job or paid opportunity by enrolling in the summer program.

Sarea-Flo Productions is a video production company based in Washington, D.C. founded in 2018. Sarea-Flo Productions was founded by Dameka Mack (also known as Sarea-Flo, DBA) for the sole purpose of being able to provide work opportunities for women in the entertainment/television production industry. Sarea-Flo offers video production services for individuals, small businesses and corporations whose focus is to create brand awareness to their audience and clientele.

Interns have been placed in several positions such as Producer's Assistant, Set Production Assistant, and Social Media Assistant to name a few. In addition to these roles, participants are divided into one of Sarea-Flo's three departments which are Video Production, Film/Television Production and the Writers Group. All positions are chosen based on future goals and strengths of each intern.

The summer program will last six weeks with each week consisting of a theme such as an introduction to Sarea-Flo Productions, researching content genres of interns choosing, materials for interns medium etc. Preparation as in contacting participants for short films and securing the film location details. The production phase will include finalizing scripts and productions. Lastly, the presentation in which interns will present their final projects such as commercials, psa or short films of their choosing.

Stay tuned each week to learn updates on what interns are working on and creating. For more information you can visit <https://www.sareaflo.com/>